

IN THE CLAIMS

This listing of the claim will replace all prior versions and listings of claim in the present application.

Listing of Claims

Claims 1-12 (canceled).

13. AThe data distribution system communicating with a mobile data communication device capable of obtaining current position information indicating a current position, comprising:

- a data sender/receiver which sends and receives data to and from said mobile data communication device;
- a information memory which stores area position information indicating a position of a specific area and information associated with said specific area;
- a discriminator which discriminates whether or not said mobile data communication device is in said specific area based on said current position information sent from said mobile data communication device;
- a controller which controls providing control so that, in case said mobile data communication device is located in said specific area, information associated with said specific area is sent to said mobile data communication device via said data sender/receiver; according to claim 11;
- a user information memory which stores user information such as an identification ID or a name of said mobile data communication device.

wherein said controller receives said user information from said mobile data communication device via said data sender/receiver and stores said received user information in said user information memory; and

an advertisement information memory which stores preferential treatment information or advertisement information,

wherein said controller controls said data sender/receiver to read said preferential treatment information or advertisement information and send said information to said mobile data communication device,

wherein: said user information memory includes an interest points storing region with associations for each user of a mobile data communication device; and

wherein said controller includes means for measuring time spent in said specific area based on said position information received from said mobile data communication device, converting said time to interest points, and adding said interest points to said interest points storing region.

Claims 14 and 15 (canceled).

16. (currently amended) ~~The~~ A data distribution system according to claim 1, further comprising: communicating with a mobile data communication device capable of obtaining current position information indicating a current position,
comprising:

a data sender/receiver which sends and receives data to and from said mobile data communication device;

a information memory which stores area position information indicating a position of a specific area and information associated with said specific area;

a discriminator which discriminates whether or not said mobile data communication device is in said specific area based on said current position information sent from said mobile data communication device;

a controller which controls providing control so that, in case said mobile data communication device is located in said specific area, information associated with said specific area is sent to said mobile data communication device via said data sender/receiver;

a timer which measures time during which said mobile data communication device communicates with said data sender/receiver within said specific area; and

a informing portion which informs an identification ID of said mobile data communication device and a notification indicating that a predetermined amount of communication fees generated during communication will be paid by a service provider of said data distribution system in place of said owner of said mobile data communication device, said information being sent to a communications provider collecting said communication fees.

Claims 17-20 (canceled)